

NOVEMBER 20-26, 2022

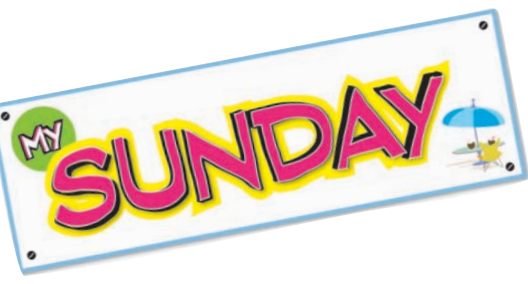
# SUNDAY POST

HERE . NOW



# Rooted in nature

P 3,4  
COVER  
STORY



Be  
 it wood, bronze, fibre,  
 stone or even scrap, he easily  
 infuses life into his creations.  
 Winner of several state and  
 national awards, young painter and  
 sculptor Sanjay Kumar Raul  
 teaches drawing free of cost to  
 kids from poor families  
 twice a month



Making a clay model of famous artist Keshu Das



With a 10-ft sculpture made from iron scraps in Berhampur

**Early bird**  
 I wake up before 6.30 am every morning and Sundays are no exception. After practicing yoga for a few minutes, I love to spend some time with my four-month old daughter, the apple of our eyes.

**Grooming talents**

After losing my father early in life, I stayed in a teacher's house. But my condition was such that I used to take cattle for grazing to pay for my accommodation. Therefore, I teach some children from poor families free of cost on two Sundays in a month. I also provide them free drawing materials.



**Literature lover**

I make sure to watch a movie or 'jatra' every week. But historical or documentary films are my first choice. I also read Fakir Mohan Senapati, Manoj Das and Lord Buddha when I get a break.

**Concern for nature**

I often engage myself in planting trees and other conservation-related activities. I love all species of indigenous trees, peepal trees in particular. I collect the saplings and plant them at vacant spots. I also ensure their proper preservation.

**Two days for 'me time'**

I keep two days a month for myself when I love to be alone. I try to explore new possibilities, rectify my previous flaws. Then, I love to feel the nature sitting under a tree. Also, I experiment with new art forms and do fresh layouts. I also pay a visit to art expos on these two days.



With wife and daughter

BIJAY MANDAL, OP

**WhatsApp This Week**

Only on **Sunday POST!**

Send in your most interesting WhatsApp messages and memes received to: [features.orissapost@gmail.com](mailto:features.orissapost@gmail.com) And we will publish the best ones

THE BEST MEMES OF THIS ISSUE

- Two fish are in a tank. One says, 'How do you drive this thing?'
- I always take life with a grain of salt. And a slice of lemon. And a shot of tequila.
- Just burned 2,000 calories. That's the last time I leave brownies in the oven while I nap.
- I don't suffer from insanity—I enjoy every minute of it.



**GREAT EXPECTATIONS**

Sir, Last week's review of Odia film Daman is pretty well sketched by the writer. The reviewer has beautifully drawn a parallel between The Doctor's Word, written by RK Narayan written in 1943 with this movie released in 2022. Acknowledging the multiple observations made by the writer, the review kept me anchored till the end. It is also exciting to see actor Dipanwit Dashmohapatra making his big screen debut with Daman. He earlier had proved his mettle on stage and a few short films like Byase Sunucha, Chhaya Brutanta and a few others. But his giant leap to silver screen and the way he has been pitted against a top commercial actor Babushaan will augur well for his career. The author's belief "It's a splash of rain in the desert of originality that is Odia cinema", will certainly pull the crowd to the theatres. I am also excited to learn that the movie will be released in other states of India.

**CHIRANJEEVI MAHARANA**, Bangalore

**LETTERS**



**A WORD FOR READERS**

Sunday POST is serving a platter of delectable fare every week, or so we hope. We want readers to interact with us. Please send in your opinions, queries, comments and contributions to [features.orissapost@gmail.com](mailto:features.orissapost@gmail.com) B-15, Industrial Estate, Rasulgarh, Bhubaneswar - 751010, Orissa. Phone (0674) 2549982, 2549948

# Rooted in nature

At a time when a race is on among millennials to earn more in less time with less effort, there is a section of youths which prefers to work on strengthening the agriculture ecosystem

by Odia daily Dharitri to create awareness on climate crisis, Sunday POST caught up with some naturalists who believe that the future of the planet lies in farming

also worked as an editor for Odia journals before teaching mass communication for 22 years in Guru Jambheshwar University Hisar a technical University of Haryana. But his heart always lied in nature, environment and agriculture. Finally he couldn't ignore his soul's call and quit his comfortable job to start farming which was free of chemicals.

### Professor turns farmer

Reaping gold from the soil has never been easy, especially for someone who spent over 20 years teaching journalism to the students. But **Pramod Kumar Jena**, a native of Ganjam district, has done so with distinction.



Jena, to follow his passion in farming, not only quit his professor's job, he even encouraged his son to follow his path.

After securing his Masters in Mass Communication from Mysore, University of Karnataka, he had a small stint with news agencies such as UNI and PTI. He

Jena recalls, "I started farming not as a profession but a passion in my life in 2017. Even as conventional agriculture is a non-profitable venture in India, I entered the farming sector to fight against the odds of farming. I had the capital to invest and reach heights but that is obviously not the solution for every vulnerable farmer. So I started conventional farming by employing the local farm hand. My sole intention was to earn respect for the profession and my people."

"Farming is absolutely a labour intensive technique of engaging manpower, but with time people have started losing interest in it. They are migrating to cities in search of work where they earn more by working less. So, it has been a struggle since starting off but I will never give up on it. For me farming is my lifestyle and it is certainly the future," he quips.

SMRUTI REKHA BARIK, OP

India is the world's largest producer of jute, milk and pulses, and second largest producer of rice, groundnut, wheat and sugarcane. This apart, it also holds the distinction of being the world's third largest economy after the US and China.

The statistics are quite healthy and look promising for a great future, isn't it? But the other side of the coin is that India, according to a global survey, is home to a quarter of the world's hungry and nearly 200 million malnourished people.

The scale of India's food production is certainly big when compared to other countries, but they seem not enough to feed nearly 1.40 billion people. Rural-urban migration of men, leaving large swathes of cultivating land barren, makes the matter only worse.

More and more youths these days prefer a white-collar job than playing their role in

strengthening the agriculture ecosystem. No wonder, the contribution of agriculture to the GDP is declining over the years.

At a time when a race is on among the millennials to earn more in less time with less effort, there is a section which thinks otherwise. They realise that it is only a healthy diet that will help us lead a healthy life. Despite their technical qualification, they can see the impending food crisis that stares the world in the face.

Shunning flourishing careers in the corporate sector and coming out of their comfort zones, they want to tap the less explored rural India, a country with an area of about 3.3 million sq kms and a coastline over 7,500 kms and its vastness. They believe that they can bring in a global change by planning a career in agriculture.

With a couple of days to go before Youth Conclave 2022, an initiative



Asked on why people are reluctant to take up the profession, he says, "It is getting difficult because we are competing with the Re1 rice scheme of the government. But this is a temporary phase and people will realise the importance of farming soon. Tomorrow belongs to organic farming as we are going to face a huge food crisis thanks to the weird lifestyle choices of the younger generation."

Jena is not for making profits from farming. Rather he is in favour of farmer's sustenance.

"My concept is a farmer, the one who feeds the entire nation; therefore, his interest should always be taken care of. I took interest in farming when I was in Class VII. At that time also, my objective was to ensure respect for the farmers and professions related to farming. I came into farming before my retirement to bring respect to the profession," adds Jena.

He expressed his joy as many youths these days are showing interest in agriculture by switching their career options. They are trying to make a change which will be noticed globally, says Jena which is why his son, under his guidance, has volunteered a project 'Saksham', which is about the sustenance of an individual from an acre of land.



Vegetables grown by Subhranshu and his associates

**Addressing food crisis**

Known as the Birdman of Odisha for his initiative to save the winged species, **Subhranshu Satapathy** has never taken a step back whenever the cause is for nature or climate.

After securing a degree from Tata Institute of Social Sciences he could have landed a

good job at a multinational company. But he preferred to work for the betterment of the planet. Unsurprisingly, his concern for the environment fetched him a series of honours including Prayash Pariveshabit Award (2022), Kartavya Award (2022), National Entrepreneurship Summit Award (2016) and UN Environment Hero Award (2019). He has also bagged many awards for creating awareness on the environment through his films.

A recognised volunteer of UN's environment programmes, Satapathy on his taking a plunge into farming, says, "The developments in and around the world on organic farming and the looming threat of food crisis made me think about utilising the amount of unused land that Odisha has. Having thought about it, I, along with two of his friends (a surgeon and an engineer), took a patch of land near Kapilash village in Dhenkanal on lease for farming. It worked and we expanded it from four acres to six acres."

He continues: "We were running pretty well until Covid and the farmers were earning well from our initiative. We provided them with everything that was required to eke out a living during the pandemic. We adopted environment-friendly methods like using



earth works to sustain the fertility of soil, crop rotations, use of crop residues, use of composts, legumes, green manures, off farm organic wastes, bio-fertilizers, mineral bearing rocks and aspects of biological

control to maintain soil productivity among others."

"Ours was a holistic start-up management system which promoted and enhanced agro-ecosystem health, including biodiversity and biological cycles. But unfortunately, in the post-pandemic period, the farm hands lost interest and lacked dedication. We incurred loss and the project failed to yield the desired result," he added.

But Subhranshu has not yet given up and has plans in place to resume from where it stopped as like the retired professor Jena, he too believes that it is the environment-friendly farming where the future of the planet lies.



Subhranshu with his friend on a farm land

**Life beyond a cubicle**

**Pinaki Parimita** of Kanamana village in Puri's Astarang block also jumped on the bandwagon riding the IT wave that swept the nation in late 2000s to make it big in software solutions. However, the computer engineer found her calling somewhere else than developing applications for the company. She wanted to be connected to the soil. So, she quit her job after working for three years.

Pinaki says, "I couldn't cope with life in a small cubicle offering solutions to others. I



loved farming and I started doing that after leaving my high-paying job. It is quite satisfying as people have started earning because of me. Right now I have 10 people working with me. Significantly, I enjoy my freedom and self-satisfaction".

On joining farming, she explains, "I was always rooted to the roots of my native. After putting in my papers, I came back straight to my village and joined the village Self Help Group (SHG). We started farming and this was the first step towards self-dependency. India has an agrarian economy with its concentration of people in villages. Their contribution to the GDP is immense but ironically, they are the ones who suffer the most due to their lack of access to basic facilities. For instance, they have the skills to reap a bumper harvest but they don't have cold storages to preserve their produce. This is one area which I like to work on."



A representative image

Speaking about the nature of farming, she narrates, "We first started fish cultivation followed by mushroom farming. After tasting success in them, we turned towards vegetable farming, and joined ICAR CIWA in 2018 with the help of agricultural scientist Tanuja. She guides us how to store the product in a

value added method and also trains us how to make fish and prawn pickle."

Another major problem is marketing. Many people want to do farming but they don't know how to sell their produce. She wants to streamline the process also, concludes Pinaki.



# Jewellery styles for work-wear

*Jewellery has played an important part in human life for hundreds of years. The ancient appreciated jewellery and it was used to highlight the natural beauty of its wearers. Different pieces were worn to symbolise different messages such as security, wisdom, elegance, and prosperity. Women also like to wear jewellery as a symbol of femininity or to showcase their social status*

Minimalism is all about simplifying your life and focusing on what's truly important. When it comes to apparel, this means choosing products that are comfortable, uncomplicated, and easy to wear. This mentality may also be extended to jewellery; by selecting pieces that are clean-cut and uncluttered, you can create stream-lined outfits that do not compete with your clothes but rather complement them.

Here are a few simplistic jewellery to pair with your work-wear:

## Ear jackets

The all-time favourite is Ear Jackets. A New age trendy pair of ear jackets can turn your otherwise boring outfits into a modern look. Diamond ear jackets add a surreal charm to your look. The jewellery is available in a vast variety of designs like Trillion Mountain, and Marquise leafy green emerald ear jackets to make a style statement.



## Multi-layered strings

This is one trending jewellery that can never go wrong with a formal, casual or party outfit. These light-weight and fascinating string necklaces are the ideal choices to set the tone for every occasion. It is the top choice of young working and urban women to grace their elegance.



## Stackable rings

Thin gold, white gold, and rose gold rings see particularly chic after you highlight many on each hand.



## Earrings

Once you need to include a sprint of colour, gemstone stud hoops are a simple choice. Littler studs around the 3mm check are particularly on-trend.



## Detachable jewellery

Detachable jewellery has been in trend since the 90s as it offers varied styles to wear for any occasion. Detachable pieces are not too expensive when compared to regular ones and there is nothing to worry about in terms of wear and tear. However, one should be careful while wearing detachable jewellery as there is a minute chance of the pieces falling down.



## Necklace

V-neck tees and high-neck sweaters superbly scenery a stack of fine metal pieces of jewellery. Layer 2-3 chain and pendant neckbands of different lengths for an easily cool vibe.



## Evil eye bracelets

Raise casual outfits with a couple of fundamental fine Evil eye Bracelets as it adds a classy look to your personality. IANS

# Diana making a debut down south

Hindi film actors have always looked down south. There has always been an exchange of talent between the two industries. Especially, at a time when south films are winning so much popularity and love from the Hindi speaking audience, Diana Penty tried her hand at a south film this year. *The Cocktail* actress made her debut with Malayalam film, *Salute*, starring Dulquer Salmaan.

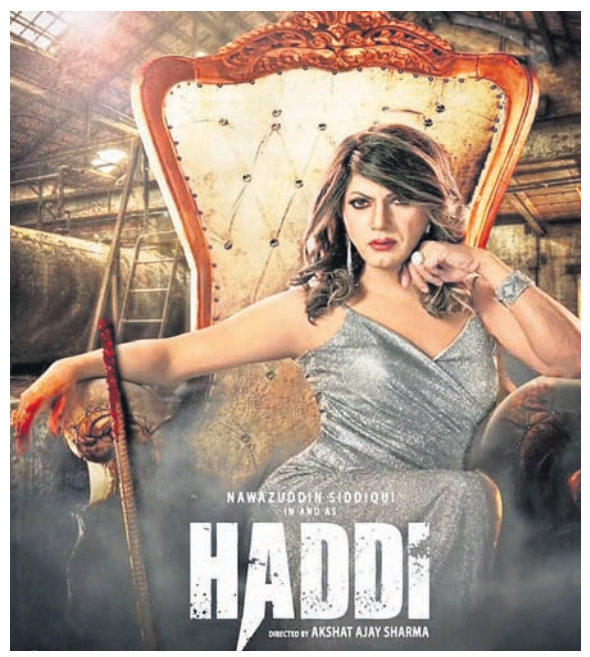
Talking about her experience, Diana said, "I started my south journey this year. It was a great experience working there. You know, I had heard such great things about south cinema and how good folks from the south industries are. And it indeed was a good experience. I didn't know what to expect from them before this, as I was not so familiar with cinema in the south. Now,

I am. I enjoyed working with Dulquer."

She further adds, "Doing a film in a different language is quite a challenge. Even though I did not have a lot of dialogues, it was difficult. Malayalam is not easy especially when you are not familiar. So, it was a lot of mugging I must say (Laughs!)."

The actress is now looking forward to her next Hindi release, which is *Selfie* starring Akshay Kumar, Emraan Hashmi and Nushratt Bharuccha.

AGENCIES



# Nawazuddin shares his incredible experience

Nawazuddin Siddiqui will soon be seen in noir revenge drama *Haddi*, wherein he essays the role of a transgender woman. He recently posted a still from the film, wherein the actor is seen intently gazing at the camera.

more about the community. Their presence was empowering."

*Haddi* is written and directed by Akshat Ajay Sharma, the film is slated to hit the screens in 2023.

For his role in *Haddi*, Nawazuddin preps for three hours to get his hair, makeup and outfit right for his female look. Speaking about the same he shared, "My daughter was very upset when she saw me dressed as a woman. She now knows that it's for a role and is fine now. I must say this, after this experience, I have huge respect for actresses who do this on a daily basis."

AGENCIES

# Sunny asks reality show contestant to zip mouth

*Splitsvilla X4* contestants Joshua Shabba and Dhruvin Bhasin got into a brawl over a female contestant to a level where the host Sunny Leone had to intervene. The fight went to the extent that Dhruvin called Joshua 'a misogynist'.

fession got upset and couldn't hold back from getting himself in a fight.

In response to this, Sunny Leone intervened and said: "Dhruvin slow down, and zip your mouth. It is already clear that Kashish is fine with this. I might not be okay with it, Arjun's wife might not be okay with it, and other girls might not be okay with it."

The 25-year-old contestant Joshua, a model, and a self-proclaimed playboy was seen physically dragging the female contestant Kashish Ratmani in a previous episode, which she was fine with. But Dhruvin, a content creator by pro-

To everyone's surprise, Dhruvin still couldn't digest the actions and called out Joshua for his misogynistic behaviour.

*Splitsvilla X4* airs on MTV. IANS



# Anoushka overjoyed for her collaborators

Renowned Sitar player Anoushka Shankar, who has earned two nominations for the 65th edition of the Grammy Awards, is not just 'thrilled' with her nominations but also overjoyed to share the nominations with her collaborators.



Shankar has been nominated in the Best Global Music Performance category for *Udhero Na*, her collaboration with multi-instrumentalist and singer Arooj Aftab, as well as in the Best Global Music Album category for *Between Us*, which is her first live album since *Live At Carnegie Hall* in 2001.

An elated Shankar said: "It was truly a stunning moment to realise I had

been nominated twice for this year's Grammy Awards. I'm thrilled to have my album *Between Us* recognised as I am very proud of the music I composed on that record and I'm overjoyed to share the nomination with my collaborators too."

Anoushka was the first Indian woman ever nominated and youngest-ever nominee in the World Music category for her album *Live At Carnegie Hall* in 2002. She then went on to become the first musician of Indian origin to perform at the ceremony in 2005. Later, she served as presenter in 2016 and performed for the second time in 2021. IANS



# Tour de force of India's economic reform



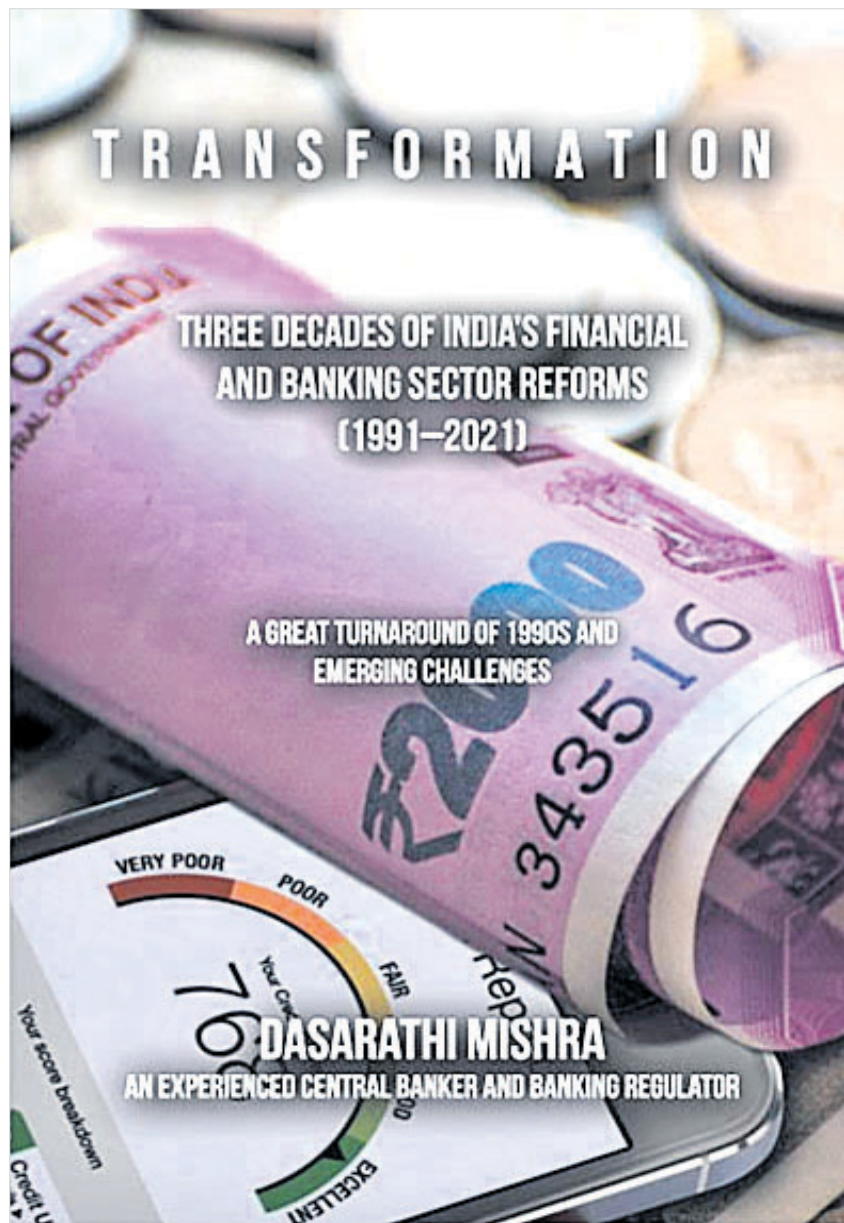
SURESH CHANDRA SARANGI

**TRANSFORMATION** - a book authored by Dasarathi Mishra, an experienced central banker and banking regulator is a beautiful narrative on three decades of Financial Sector Reforms in India. The foreword is written by Shyamala Gopinath, former illustrious deputy governor, RBI. Mishra has expressed his views with the practical experience of a central banker and in a short span the book has created intellectual brainstorming, by virtue of its dissemination of the evolution of reform, the implications for the Indian economy and the course correction tweaked from time to time.

The book is really adorable one, being a running commentary on the evolution of Indian economy which stands out as the fastest growing economy amongst peer nations, attaining the status of 3rd largest by purchasing power parity and 5th largest as per nominal GDP and aiming high to become the 3rd largest economy by 2030. It is quite discerning to know that how the metamorphosis has been possible, and therefore the book has created quite a flutter in the intelligentsia and the student community.

*Transformation* comprises 27 chapters on burning issue of Indian economy, encapsulated well on debatable issues like banking sector reform, external sector, payment settlement system, credit information system, reforms in NBFC space, role of micro finance, protection of small depositor, financial inclusion and financial literacy, spectre of NPA and its management, the ghost of demonetisation, transformation of Indian infrastructure sector, external debt and many other important areas. In a whole, it is a bird's eye view of the evolving Indian economy. The book is really riveting and leaves an indelible imprint in the minds of the reader. Mishra's grasp of the subject is outstanding, his style of delivery is unique and impressive and his understanding of the issues provides better guidance to the reader. Written in lucid language, ornamented with facts and figures the book is a treasure trove for the future generations on growth and development of an aspiring country. The book becomes very contemporary while delving deep into the corona pandemic and how it has changed the contours of Indian economy. The book includes the latest buzzword like fin tech revolution, there by transforming it into a powerful source on the metaphor of financial change and how the wind of change is sweeping the financial sector in general through out the world and India in particular.

"The year 1991 was the watershed year



for the reform landscape in India", that set the ball rolling and went for a turn around. Through reforms, India took a quantum jump in both qualitative and quantitative parameter, which changed the perspective of the world on the Indian economy. The Narsimham Committee report was an opener for implementation of prudential norms and a beautiful panacea for the hither to ailing economy, a balanced guidance for a faltering banking sector which was struggling under the burden of both stress in asset quality and consequential mounting NPA accretion, that was eating into the vitals of our asset quality, Mishra explains in his book.

The structure, institution, processes, and execution are well articulated, and the book becomes a reader's delight. The focus is on NPA management, to ensure efficiency and stability in banking system. The prudential norms on income recognition, asset classification

and provisioning is new foundation stone for asset quality, soundness of banking system, which will provide, Mishra exclaims, would bring back resilience into banking system. Deregulation of interest rates, creation of debt recovery tribunals, strong supervisory mechanism, entry of foreign banks and private players have strengthened the concept of market economy. Lot of leeway has been provided; Mishra writes, to the customer by bringing banking Ombudsman concept in to sharper focus. The reform in insurance sector has been all pervasive with entry of private players ushering in to a new type of competitiveness.

Mishra is very clear in highlighting the concept of Capital Adequacy, that improves the soundness of banking system, with consolidation and bring much required resilience to the fi-

ancial sector. The introduction of liquidity management, under the bandwagon of Liquidity Adjustment Facility is a wonderful tool to manage liquidity that helps in successful transmission of monetary policy. The payment settlement mechanism is another area of reform that established speedier, easier and accurate payment system. The emergence of small finance banks and payment banks also goes a long way to strengthen financial inclusion.

After the 2008 financial crisis, risk was an important area for which the banks moved from a system of rule-based monitoring the health of the bank to risk-based monitoring, thereby establishing a more effective risk management in banks. Mishra's book is a veritable source of information, analysis and outcomes. The chapters silently explores the theme of reform in more elaborate manner in the areas like making liberalisation acceptable,

Title of the book:  
**TRANSFORMATION**

Author:  
**DASARATHI MISHRA**

integration of Indian economy with world economy through management of external sector; introduction of FEMA, exchange rate mechanism, realigning public debt system, the technology infiltration changed the landscape of banking and financial sector.

The book elaborately dwells on the aspect of financial inclusion, financial literacy, demonetisation, modernisation of infrastructure, India's external debt and current account deficit problems that help one understand the external sector well. Fin-tech, is the next revolution, which has already made much leeway.

The up-to-date India story is not complete without COVID and its impact on economy, which finds a beautiful explanation in Mishra's book. The book is an eloquent testimony to the real transformation, focuses on accelerated transformation of Indian economy through a process of immaculate implementation by RBI and its reformative outreach. The book makes an engrossing and compelling reading where the reader turns the page automatically. The book - an actual tour de force of the Indian financial sector reform that has propelled India into perfect growth trajectory and today India is one of the fastest growing economies - is highly recommended for students, professionals and policy makers.

*The reviewer is a former General Manager, Bank of India*

Priyanka



PHOTO: KUMAR SHARAT, OP